

Joseph P. Thomas

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josephpthomas.com

EXPERIENCE

MELTatl

Atlanta, Georgia

MELT U Intern

May 2016 – July 2016

- Successfully developed a \$5 million marketing campaign for Popeyes Enterprises
- Worked on the accounts with Coca-Cola, GILDAN, ESPN brands
- Developed long-term relationships with Coca-Cola clients

TotalCom Communications

Tuscaloosa, Alabama

Creative Intern

June 2015 – July 2015

- Executed graphic designs for Thibodaux Medical and Art Walk Showcase
- Designed logos for Thibodaux Medical

Phi Kappa Sigma, The University of Alabama

Tuscaloosa, Alabama

Recruitment Chairman, Kappa Alpha

August 2014 – December 2015

- Executed recruitment initiatives and built the chapter with a 10% increase in membership
- Designed a recruitment plan for Alpha Kappa including new bidding process

90.7 The Capstone – WVUA_FM

Tuscaloosa, Alabama

Radio DJ

January 2013 – May 2013

- Worked full functionality of the radio
- Co-host/guest of Going Pro show – weekly show of talking about pro sports on the radio

EDUCATION

The University of Alabama

Tuscaloosa, Alabama

Bachelor of Arts in Public Relations

December 2017

Minor in Spanish

Activities and Organizations: Al Pal's Mentoring Program, PRSSA, PRCA, CMA-EDU, Crimson White, 90.7 The Capstone